

## **Exhibit 8: How to Leverage ERM Principles to Better Respond to COVID-19 Related Risks**



This informative publication by **Professor Mark Beasley** is authoritative validation that the application of **ERM** is a valid risk mitigation response to **COVID-19**.

[Please click on this link.](#)

It was published on **March 30, 2020** attesting to its recent applicable authenticity and practicality.

The paper provides an overview of how key **ERM** principles likely might help guide thinking about risks triggered by the **COVID-19** pandemic. It focuses on two-time frames associated with the crisis and contributes more validation for the reason of raising the issue with you, Mr. Trudeau.

The two "time frames" singled-out:

1. Dealing with **COVID-19** as it stands at the present time;
2. Assessing the damages (including "collateral" damages) and **rebuilding for the future**.

**-WJP**

Other (not authenticated by WJP) source of information supporting **ERM** as a response to COVID-19 – [At this link:](#)

<https://www.gartner.com/smarterwithgartner/covid-19-makes-a-strong-business-case-for-enterprise-risk-management/>